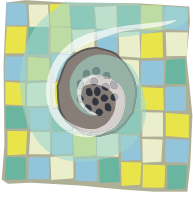


Save Water!

Water conservation info from H₂OConserve.org



Did you know?

Water doesn't only go down the drain when we're taking a shower or running the hose. Almost everything that we eat, buy and throw away was made with fresh water - sometimes thousands of gallons of it!

The amount of water that it takes to make something is called a **Water Footprint**. Here is some information about the water used to make things that Americans use every day.



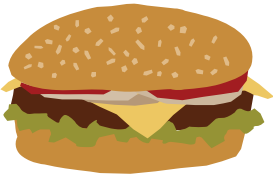
Plastic

The water footprint of a pound of plastic is **24 gallons**, and it takes about **1.5 gallons** to make the average plastic bottle - meaning that your bottled water, juice or soda uses **three to five times** as much water as it contains.



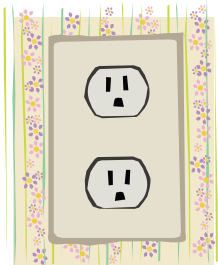
Textiles

The water footprint of a pound of cotton is **101 gallons**, and average Americans are responsible for over **10 gallons** of water per day as a result of all the clothes and other fabrics we purchase and use.



Food

The water footprint of a pound of beef is **1,500 gallons**, including the water used to clean the cow and grow its feed. Because producing meat and other animal products is so water-intensive, the average American diet takes an astonishing **1,052 gallons** of water a *day* to produce.



Energy

The water footprint of America's electricity supply is huge, representing **40 percent** of the country's entire fresh water use. Because most of our power comes from thermoelectric power plants (which use heat to make electricity and then use water to cool down), the average American uses about **4 to 5 gallons** of water each day to power their homes.



What We Can Do

Conserving water means conserving everything. We can all do our part by saving energy, shopping less, reusing what we've already got and recycling what we can't reuse. By making small changes in our lifestyles, we can each play a big role in reducing America's water footprint.

visit www.h2oconserve.org for more info